

## 2026 台中市長選情民意調查

- 一、調查單位：年代民調中心。
- 二、調查區域：台中市。
- 三、調查對象：年滿 20 歲以上民眾。
- 四、調查時間：10 月 02-04 日。
- 五、調查方式：電話訪問(Computer-Assisted Telephone Interviewing, CATI)。
- 六、樣本規模：1,068 位。
- 七、抽樣誤差：在 95%信心水準之下，抽樣誤差在  $\pm 3.0$  個百分點之內。
- 八、抽樣方法：採用「分層隨機抽樣法」，以行政區別為分層單位。以住宅電話號碼簿為抽樣底冊，建置電話號碼資料庫，每筆被抽出的電話號碼採後兩碼隨機方式，加大涵蓋率，確保所抽出的樣本更具代表性。
- 九、資料分析：調查資料依照台中市 20 歲以上母體性別、年齡、行政區等變項之人口結構進行統計加權處理。

## 【調查結果】

|    | 1. 年底就要進行台中市長選舉，請問您會不會去投票？ |       |       |       | Total |
|----|----------------------------|-------|-------|-------|-------|
|    | 一定會                        | 可能會   | 不會    | 無明確意見 |       |
| 全體 | 41.2%                      | 36.4% | 13.5% | 8.9%  | 1068  |
| 泛藍 | 58.7%                      | 31.3% | 6.1%  | 4.0%  | 247   |
| 泛綠 | 53.1%                      | 38.6% | 5.7%  | 2.6%  | 310   |
| 白  | 57.4%                      | 38.1% | 0.0%  | 4.5%  | 99    |
| 中立 | 17.7%                      | 37.3% | 27.4% | 17.6% | 408   |

註 1:以上數字皆經過加權處理

|    | 2. 今年的市長選舉，參選的有：國民黨江啟臣和民進黨何欣純，以及司法正義黨的洪麗華，請問您比較希望哪一位來作我們的市長？ |        |      |         |      | Total |
|----|--------------------------------------------------------------|--------|------|---------|------|-------|
|    | 何欣純(民)                                                       | 江啟臣(國) | 洪麗華  | 無法選出任一人 | 拒答   |       |
| 全體 | 31.3%                                                        | 37.3%  | 1.1% | 29.7%   | 0.5% | 1068  |
| 泛藍 | 5.2%                                                         | 86.1%  | 0.0% | 8.6%    | 0.0% | 247   |
| 泛綠 | 84.1%                                                        | 6.2%   | 0.2% | 9.3%    | 0.1% | 310   |
| 白  | 10.4%                                                        | 71.1%  | 2.6% | 13.5%   | 2.4% | 99    |
| 中立 | 12.2%                                                        | 23.4%  | 1.9% | 61.7%   | 0.7% | 408   |

註 1:以上數字皆經過加權處理

|    | 3. 在國民黨江啟臣和民進黨何欣純這兩個人當中，請問您覺得誰比較可能當選我們下一任的市長？ |        |         |      | Total |
|----|-----------------------------------------------|--------|---------|------|-------|
|    | 何欣純(民)                                        | 江啟臣(國) | 無法選出任一人 | 拒答   |       |
| 全體 | 21.3%                                         | 41.7%  | 37.0%   | 0.1% | 1068  |
| 泛藍 | 2.9%                                          | 81.5%  | 15.6%   | 0.0% | 247   |
| 泛綠 | 54.2%                                         | 18.6%  | 27.2%   | 0.0% | 310   |
| 白  | 9.7%                                          | 83.7%  | 6.6%    | 0.0% | 99    |
| 中立 | 10.5%                                         | 25.1%  | 64.3%   | 0.2% | 408   |

註 1:以上數字皆經過加權處理

|    | 4-1. 在今天接受訪問之前，請問您有沒有聽過何欣純這個人？<br>(聽過者續問)整體來說，您欣不欣賞他？ |       |       |       |         |       |      | Total |
|----|-------------------------------------------------------|-------|-------|-------|---------|-------|------|-------|
|    | 非常欣賞                                                  | 有點欣賞  | 有點不欣賞 | 非常不欣賞 | 完全沒聽過此人 | 無明確意見 | 拒答   |       |
| 全體 | 10.6%                                                 | 33.9% | 5.4%  | 2.1%  | 17.4%   | 30.5% | 0.0% | 1068  |
| 泛藍 | 1.2%                                                  | 27.5% | 14.2% | 8.2%  | 17.8%   | 31.1% | 0.0% | 247   |
| 泛綠 | 26.0%                                                 | 57.9% | 0.1%  | 0.0%  | 3.7%    | 12.3% | 0.0% | 310   |
| 白  | 9.3%                                                  | 15.4% | 13.7% | 0.0%  | 22.5%   | 39.1% | 0.0% | 99    |
| 中立 | 5.1%                                                  | 23.9% | 2.1%  | 0.5%  | 26.2%   | 42.0% | 0.1% | 408   |

註 1:以上數字皆經過加權處理

|    | 4-2.何欣純整體來說，您欣不欣賞他？<br>(排除沒聽過及無意見民眾) |       | Total |
|----|--------------------------------------|-------|-------|
|    | 欣賞小計                                 | 不欣賞小計 |       |
| 全體 | 86.0%                                | 14.0% | 573   |
| 泛藍 | 57.0%                                | 43.0% | 129   |
| 泛綠 | 99.0%                                | 1.0%  | 260   |
| 白  | 64.4%                                | 35.6% | 38    |
| 中立 | 92.4%                                | 7.6%  | 144   |

註 1:以上數字皆經過加權處理

|    | 5-1. 在今天接受訪問之前，請問您有沒有聽過江啟臣這個人？<br>(聽過者續問)整體來說，您欣不欣賞他？ |       |       |       |         |       |      | Total |
|----|-------------------------------------------------------|-------|-------|-------|---------|-------|------|-------|
|    | 非常欣賞                                                  | 有點欣賞  | 有點不欣賞 | 非常不欣賞 | 完全沒聽過此人 | 無明確意見 | 拒答   |       |
| 全體 | 11.9%                                                 | 36.8% | 9.9%  | 5.8%  | 5.9%    | 29.5% | 0.3% | 1068  |
| 泛藍 | 39.2%                                                 | 49.0% | 1.6%  | 0.0%  | 0.1%    | 10.2% | 0.0% | 247   |
| 泛綠 | 2.5%                                                  | 23.0% | 31.3% | 20.0% | 1.5%    | 21.6% | 0.0% | 310   |
| 白  | 6.1%                                                  | 60.6% | 4.9%  | 0.0%  | 0.0%    | 28.4% | 0.0% | 99    |
| 中立 | 4.1%                                                  | 34.0% | 0.0%  | 0.1%  | 13.9%   | 47.2% | 0.7% | 408   |

註 1:以上數字皆經過加權處理

|    | 5-2. 江啟臣整體來說，您欣不欣賞他？<br>(排除沒聽過及無意見民眾) |       | Total |
|----|---------------------------------------|-------|-------|
|    | 欣賞小計                                  | 不欣賞小計 |       |
| 全體 | 76.2%                                 | 23.8% | 706   |
| 泛藍 | 98.3%                                 | 1.7%  | 223   |
| 泛綠 | 33.2%                                 | 66.8% | 238   |
| 白  | 93.2%                                 | 6.8%  | 71    |
| 中立 | 99.8%                                 | 0.2%  | 173   |

註 1:以上數字皆經過加權處理

|    | 6. 整體來說，請問您認為台中市應該「換民進黨執政」，或是由「國民黨繼續執政」對台中市比較好？ |         |       |      | Total |
|----|-------------------------------------------------|---------|-------|------|-------|
|    | 換民進黨執政                                          | 國民黨繼續執政 | 無明確意見 | 拒答   |       |
| 全體 | 31.0%                                           | 32.2%   | 36.7% | 0.1% | 1068  |
| 泛藍 | 7.4%                                            | 75.7%   | 16.6% | 0.4% | 247   |
| 泛綠 | 77.1%                                           | 6.1%    | 16.8% | 0.0% | 310   |
| 白  | 8.1%                                            | 71.6%   | 20.3% | 0.0% | 99    |
| 中立 | 15.9%                                           | 16.1%   | 67.9% | 0.1% | 408   |

註 1:以上數字皆經過加權處理

|    | 7. 整體來說，請問您對於台中市長盧秀燕的表現滿不滿意？ |       |       |       |       | Total |
|----|------------------------------|-------|-------|-------|-------|-------|
|    | 非常滿意                         | 還算滿意  | 不太滿意  | 非常不滿意 | 無明確意見 |       |
| 全體 | 9.5%                         | 45.0% | 14.1% | 11.1% | 20.3% | 1068  |
| 泛藍 | 30.1%                        | 58.6% | 1.4%  | 2.7%  | 7.2%  | 247   |
| 泛綠 | 0.6%                         | 24.8% | 32.9% | 33.2% | 8.5%  | 310   |
| 白  | 4.5%                         | 86.9% | 6.8%  | 0.0%  | 1.7%  | 99    |
| 中立 | 5.1%                         | 41.5% | 9.1%  | 2.3%  | 41.9% | 408   |

註 1:以上數字皆經過加權處理

|    | 8-1. 上次(四年前)的台中市長選舉，請問您是投給哪一個人？ |          |         |      |       | Total |
|----|---------------------------------|----------|---------|------|-------|-------|
|    | 蔡其昌(民進黨)                        | 盧秀燕(國民黨) | 陳美妃(無黨) | 投廢票  | 沒有去投票 |       |
| 全體 | 19.6%                           | 48.3%    | 0.3%    | 0.7% | 18.9% | 1068  |
| 泛藍 | 3.1%                            | 89.7%    | 0.0%    | 0.5% | 4.7%  | 247   |
| 泛綠 | 55.6%                           | 17.7%    | 0.6%    | 0.0% | 17.3% | 310   |
| 白  | 0.0%                            | 93.3%    | 0.0%    | 6.0% | 0.0%  | 99    |
| 中立 | 7.0%                            | 35.8%    | 0.2%    | 0.0% | 33.3% | 408   |

註 1:以上數字皆經過加權處理

|    | 8-2. 上次(四年前)的台中市長選舉，請問您是投給哪一個人？ |               |       |      | Total |
|----|---------------------------------|---------------|-------|------|-------|
|    | 不記得是否有去投票                       | 當時無投票權或戶籍不在此地 | 忘記投給誰 | 拒答   |       |
| 全體 | 2.1%                            | 1.6%          | 6.8%  | 1.7% | 1068  |
| 泛藍 | 0.2%                            | 0.0%          | 1.8%  | 0.0% | 247   |
| 泛綠 | 0.0%                            | 2.4%          | 4.2%  | 2.2% | 310   |
| 白  | 0.0%                            | 0.0%          | 0.7%  | 0.0% | 99    |
| 中立 | 5.5%                            | 2.3%          | 13.0% | 2.9% | 408   |

註 1:以上數字皆經過加權處理

|     |
|-----|
| 交叉表 |
|-----|

表 1-1、年底就要進行台中市長選舉，請問您會不會去投票？

|        |               | 樣本數  | 一定會    | 可能會    | 不會      | 無明確意見   |
|--------|---------------|------|--------|--------|---------|---------|
| 全體     |               | 1068 | 41.2%  | 36.4%  | 13.5%   | 8.9%    |
| 性別     | 男             | 513  | 43.55% | 32.49% | 14.99%  | 8.97%   |
|        | 女             | 555  | 38.93% | 40.08% | 12.19%  | 8.79%   |
| 年齡     | 20-29 歲       | 150  | 11.58% | 65.70% | 19.58%  | 3.14%   |
|        | 30-39 歲       | 189  | 67.54% | 9.90%  | 16.23%  | 6.33%   |
|        | 40-49 歲       | 217  | 37.38% | 51.99% | 10.63%  | 0.00%   |
|        | 50-59 歲       | 188  | 45.83% | 24.79% | 14.32%  | 15.06%  |
|        | 60 歲以上        | 325  | 39.31% | 34.68% | 10.67%  | 15.35%  |
| 教育程度   | 國小及以下         | 135  | 16.85% | 46.10% | 11.81%  | 25.24%  |
|        | 國初中           | 70   | 43.03% | 44.03% | 8.49%   | 4.45%   |
|        | 高中職           | 208  | 50.12% | 28.61% | 14.90%  | 6.37%   |
|        | 專科            | 141  | 35.28% | 35.48% | 15.06%  | 14.18%  |
|        | 大學以上          | 511  | 45.14% | 36.43% | 13.77%  | 4.66%   |
|        | 拒答            | 2    | 82.86% | 0.00%  | 0.00%   | 17.14%  |
| 投票率    | 會             | 829  | 53.04% | 46.96% | 0.00%   | 0.00%   |
|        | 不會            | 145  | 0.00%  | 0.00%  | 100.00% | 0.00%   |
|        | 無意見           | 95   | 0.00%  | 0.00%  | 0.00%   | 100.00% |
| 市長滿意度  | 滿意            | 582  | 44.59% | 38.93% | 9.98%   | 6.50%   |
|        | 不滿意           | 269  | 56.24% | 33.60% | 7.58%   | 2.58%   |
|        | 無意見           | 217  | 13.25% | 33.27% | 30.44%  | 23.05%  |
| 何欣純欣賞度 | 欣賞            | 493  | 46.30% | 42.29% | 5.66%   | 5.76%   |
|        | 不欣賞           | 80   | 84.11% | 1.99%  | 9.92%   | 3.99%   |
| 江啟臣欣賞度 | 欣賞            | 538  | 45.84% | 39.31% | 8.45%   | 6.39%   |
|        | 不欣賞           | 168  | 63.41% | 32.66% | 2.68%   | 1.25%   |
| 政黨傾向   | 民進黨           | 310  | 53.1%  | 38.6%  | 5.7%    | 2.6%    |
|        | 國民黨           | 247  | 58.7%  | 31.3%  | 6.1%    | 4.0%    |
|        | 台灣民眾黨         | 99   | 57.4%  | 38.1%  | 0.0%    | 4.5%    |
|        | 司法改革黨         | 1    | 100.0% | 0.0%   | 0.0%    | 0.0%    |
|        | 中立/不偏任何黨      | 408  | 17.7%  | 37.3%  | 27.4%   | 17.6%   |
| 上次選舉人選 | 拒答            | 3    | 0.0%   | 89.4%  | 0.0%    | 10.6%   |
|        | 蔡其昌(民)        | 209  | 65.9%  | 30.4%  | 0.5%    | 3.1%    |
|        | 盧秀燕(國)        | 516  | 50.0%  | 34.9%  | 7.9%    | 7.2%    |
|        | 陳美妃(無黨)       | 3    | 68.2%  | 31.8%  | 0.0%    | 0.0%    |
|        | 投廢票           | 7    | 0.0%   | 100.0% | 0.0%    | 0.0%    |
|        | 沒有去投票         | 201  | 9.6%   | 37.0%  | 36.4%   | 17.1%   |
|        | 不記得有去投票       | 23   | 0.0%   | 38.1%  | 44.1%   | 17.7%   |
|        | 當時無投票權或戶籍不在此地 | 17   | 0.0%   | 100.0% | 0.0%    | 0.0%    |
|        | 忘記投給誰         | 73   | 20.4%  | 41.5%  | 20.9%   | 17.2%   |
|        | 拒答            | 19   | 39.3%  | 38.5%  | 22.3%   | 0.0%    |

註：以上數字皆經過加權處理。

表 1-2、年底就要進行台中市長選舉，請問您會不會去投票？

|     |     |   | 樣本數  | 一定會    | 可能會   | 不會     | 無明確意見 |
|-----|-----|---|------|--------|-------|--------|-------|
| 全 體 |     |   | 1068 | 41.2%  | 36.4% | 13.5%  | 8.9%  |
| 行政區 | 中 區 | 區 | 6    | 63.5%  | 17.0% | 8.5%   | 11.0% |
|     | 東 區 | 區 | 30   | 24.7%  | 37.7% | 35.6%  | 1.9%  |
|     | 南 區 | 區 | 49   | 35.6%  | 45.7% | 10.3%  | 8.4%  |
|     | 西 區 | 區 | 42   | 71.8%  | 27.2% | 0.0%   | 1.0%  |
|     | 北 區 | 區 | 55   | 53.1%  | 35.6% | 6.8%   | 4.5%  |
|     | 西屯區 | 區 | 88   | 48.8%  | 35.7% | 11.0%  | 4.6%  |
|     | 南屯區 | 區 | 67   | 32.4%  | 46.7% | 2.6%   | 18.4% |
|     | 北屯區 | 區 | 117  | 53.0%  | 28.8% | 7.4%   | 10.8% |
|     | 豐原區 | 區 | 60   | 68.5%  | 23.7% | 3.5%   | 4.3%  |
|     | 東勢區 | 區 | 18   | 35.8%  | 53.7% | 4.1%   | 6.3%  |
|     | 大甲區 | 區 | 26   | 30.0%  | 50.0% | 10.0%  | 10.0% |
|     | 清水區 | 區 | 34   | 22.8%  | 42.6% | 24.0%  | 10.6% |
|     | 沙鹿區 | 區 | 36   | 53.1%  | 29.9% | 11.3%  | 5.7%  |
|     | 梧棲區 | 區 | 25   | 21.2%  | 28.0% | 40.2%  | 10.6% |
|     | 后里區 | 區 | 20   | 70.8%  | 6.0%  | 21.8%  | 1.5%  |
|     | 神岡區 | 區 | 24   | 59.8%  | 6.3%  | 29.1%  | 4.8%  |
|     | 潭子區 | 區 | 41   | 1.7%   | 77.7% | 14.4%  | 6.1%  |
|     | 大雅區 | 區 | 35   | 31.6%  | 30.3% | 34.0%  | 4.0%  |
|     | 新社區 | 區 | 9    | 0.0%   | 61.7% | 15.0%  | 23.3% |
|     | 石岡區 | 區 | 5    | 12.2%  | 56.7% | 18.9%  | 12.2% |
|     | 外埔區 | 區 | 12   | 100.0% | 0.0%  | 0.0%   | 0.0%  |
|     | 大安區 | 區 | 7    | 0.0%   | 58.6% | 0.0%   | 41.4% |
|     | 烏日區 | 區 | 30   | 42.1%  | 49.3% | 0.0%   | 8.6%  |
|     | 大肚區 | 區 | 21   | 40.1%  | 34.0% | 25.9%  | 0.0%  |
|     | 龍井區 | 區 | 30   | 28.6%  | 26.3% | 25.4%  | 19.7% |
|     | 霧峰區 | 區 | 24   | 8.2%   | 16.4% | 50.9%  | 24.6% |
|     | 太平區 | 區 | 75   | 48.7%  | 29.7% | 0.0%   | 21.6% |
|     | 大里區 | 區 | 78   | 20.9%  | 56.2% | 21.2%  | 1.7%  |
|     | 和平區 | 區 | 4    | 0.0%   | 0.0%  | 100.0% | 0.0%  |

註：以上數字皆經過加權處理。

表 2-1、今年的市長選舉，參選的有：國民黨江啟臣和民進黨何欣純，以及司法正義黨的洪麗華，請問您比較希望哪一位來作我們的市長？

|                |                   | 樣本數  | 何欣純<br>(民) | 江啟臣<br>(國) | 洪麗華    | 無法選出<br>任一人 | 拒答    |
|----------------|-------------------|------|------------|------------|--------|-------------|-------|
| 全體             |                   | 1068 | 31.3%      | 37.3%      | 1.1%   | 29.7%       | 0.5%  |
| 性別             | 男                 | 513  | 34.0%      | 38.3%      | 0.9%   | 26.2%       | 0.6%  |
|                | 女                 | 555  | 28.8%      | 36.3%      | 1.4%   | 33.0%       | 0.5%  |
| 年齡             | 20-29 歲           | 150  | 39.2%      | 30.5%      | 0.0%   | 30.3%       | 0.0%  |
|                | 30-39 歲           | 189  | 27.0%      | 45.7%      | 0.0%   | 27.2%       | 0.0%  |
|                | 40-49 歲           | 217  | 36.9%      | 39.9%      | 1.8%   | 21.4%       | 0.0%  |
|                | 50-59 歲           | 188  | 25.5%      | 32.2%      | 2.5%   | 38.4%       | 1.3%  |
|                | 60 歲以上            | 325  | 29.7%      | 36.7%      | 1.1%   | 31.5%       | 1.1%  |
| 教育<br>程度       | 國小及以下             | 135  | 23.5%      | 34.4%      | 0.0%   | 41.0%       | 1.1%  |
|                | 國初中               | 70   | 18.9%      | 41.3%      | 2.5%   | 36.8%       | 0.6%  |
|                | 高中職               | 208  | 32.4%      | 40.7%      | 2.2%   | 24.4%       | 0.3%  |
|                | 專科                | 141  | 24.2%      | 35.7%      | 0.3%   | 39.8%       | 0.0%  |
|                | 大學以上              | 511  | 36.7%      | 36.7%      | 1.1%   | 25.0%       | 0.6%  |
|                | 拒答                | 2    | 0.0%       | 12.6%      | 0.0%   | 68.0%       | 19.5% |
| 投票<br>率        | 會                 | 829  | 38.1%      | 43.4%      | 1.4%   | 16.5%       | 0.6%  |
|                | 不會                | 145  | 10.0%      | 16.9%      | 0.0%   | 73.1%       | 0.0%  |
|                | 無意見               | 95   | 4.4%       | 14.6%      | 0.6%   | 79.2%       | 1.2%  |
| 市長<br>滿意<br>度  | 滿意                | 582  | 17.9%      | 58.0%      | 1.5%   | 21.9%       | 0.7%  |
|                | 不滿意               | 269  | 72.3%      | 9.6%       | 0.6%   | 17.4%       | 0.1%  |
|                | 無意見               | 217  | 16.6%      | 16.0%      | 0.8%   | 65.9%       | 0.7%  |
| 何欣<br>純欣<br>賞度 | 欣賞                | 493  | 61.0%      | 25.4%      | 1.0%   | 12.5%       | 0.1%  |
|                | 不欣賞               | 80   | 0.3%       | 92.0%      | 0.0%   | 7.7%        | 0.0%  |
| 江啟<br>臣欣<br>賞度 | 欣賞                | 538  | 17.4%      | 65.2%      | 0.7%   | 16.2%       | 0.5%  |
|                | 不欣賞               | 168  | 93.0%      | 5.3%       | 0.4%   | 1.1%        | 0.1%  |
| 政黨<br>傾向       | 民進黨               | 310  | 84.1%      | 6.2%       | 0.2%   | 9.3%        | 0.1%  |
|                | 國民黨               | 247  | 5.2%       | 86.1%      | 0.0%   | 8.6%        | 0.0%  |
|                | 台灣民眾黨             | 99   | 10.4%      | 71.1%      | 2.6%   | 13.5%       | 2.4%  |
|                | 司法改革黨             | 1    | 0.0%       | 0.0%       | 100.0% | 0.0%        | 0.0%  |
|                | 中立/不偏任何黨          | 408  | 12.2%      | 23.4%      | 1.9%   | 61.7%       | 0.7%  |
|                | 拒答                | 3    | 31.4%      | 0.0%       | 0.0%   | 68.6%       | 0.0%  |
| 上次<br>選舉<br>人選 | 蔡其昌(民)            | 209  | 79.4%      | 8.7%       | 0.3%   | 11.4%       | 0.1%  |
|                | 盧秀燕(國)            | 516  | 13.3%      | 64.3%      | 1.7%   | 20.0%       | 0.7%  |
|                | 陳美妃(無黨)           | 3    | 68.2%      | 31.8%      | 0.0%   | 0.0%        | 0.0%  |
|                | 投廢票               | 7    | 0.0%       | 18.4%      | 0.0%   | 81.6%       | 0.0%  |
|                | 沒有去投票             | 201  | 31.5%      | 17.7%      | 0.3%   | 50.5%       | 0.1%  |
|                | 不記得有去投票           | 23   | 0.0%       | 1.7%       | 0.0%   | 98.3%       | 0.0%  |
|                | 當時無投票權或<br>戶籍不在此地 | 17   | 100.0%     | 0.0%       | 0.0%   | 0.0%        | 0.0%  |
|                | 忘記投給誰             | 73   | 14.8%      | 13.5%      | 3.0%   | 66.6%       | 2.2%  |
|                | 拒答                | 19   | 36.9%      | 0.0%       | 0.0%   | 63.1%       | 0.0%  |

註：以上數字皆經過加權處理。

表 2-2、今年的市長選舉，參選的有：國民黨江啟臣和民進黨何欣純，以及司法正義黨的洪麗華，請問您比較希望哪一位來作我們的市長？

|     |     | 樣本數  | 何欣純<br>(民) | 江啟臣<br>(國) | 洪麗華   | 無法選出<br>任一人 | 拒答   |
|-----|-----|------|------------|------------|-------|-------------|------|
| 全體  |     | 1068 | 31.3%      | 37.3%      | 1.1%  | 29.7%       | 0.5% |
| 行政區 | 中區  | 6    | 37.9%      | 22.5%      | 0.0%  | 39.6%       | 0.0% |
|     | 東區  | 30   | 22.7%      | 26.3%      | 1.9%  | 49.0%       | 0.0% |
|     | 南區  | 49   | 36.4%      | 41.6%      | 0.0%  | 22.0%       | 0.0% |
|     | 西區  | 42   | 35.1%      | 38.1%      | 3.3%  | 22.5%       | 1.0% |
|     | 北區  | 55   | 36.5%      | 45.2%      | 0.0%  | 18.3%       | 0.0% |
|     | 西屯區 | 88   | 27.0%      | 46.6%      | 1.0%  | 25.4%       | 0.0% |
|     | 南屯區 | 67   | 36.8%      | 40.7%      | 2.6%  | 19.9%       | 0.0% |
|     | 北屯區 | 117  | 28.9%      | 50.4%      | 3.5%  | 17.3%       | 0.0% |
|     | 豐原區 | 60   | 36.6%      | 41.9%      | 2.0%  | 17.8%       | 1.7% |
|     | 東勢區 | 18   | 16.8%      | 23.1%      | 0.0%  | 60.1%       | 0.0% |
|     | 大甲區 | 26   | 40.0%      | 40.0%      | 0.0%  | 20.0%       | 0.0% |
|     | 清水區 | 34   | 22.8%      | 32.0%      | 0.0%  | 38.2%       | 7.1% |
|     | 沙鹿區 | 36   | 26.0%      | 45.8%      | 0.0%  | 28.3%       | 0.0% |
|     | 梧棲區 | 25   | 22.7%      | 26.5%      | 0.0%  | 50.8%       | 0.0% |
|     | 后里區 | 20   | 21.5%      | 34.3%      | 10.1% | 31.7%       | 2.4% |
|     | 神岡區 | 24   | 35.0%      | 50.7%      | 0.0%  | 9.6%        | 4.8% |
|     | 潭子區 | 41   | 36.7%      | 32.7%      | 0.0%  | 30.7%       | 0.0% |
|     | 大雅區 | 35   | 26.2%      | 43.8%      | 0.0%  | 30.0%       | 0.0% |
|     | 新社區 | 9    | 23.3%      | 38.3%      | 0.0%  | 38.3%       | 0.0% |
|     | 石岡區 | 5    | 37.9%      | 31.1%      | 0.0%  | 31.1%       | 0.0% |
|     | 外埔區 | 12   | 16.4%      | 32.7%      | 0.0%  | 50.9%       | 0.0% |
|     | 大安區 | 7    | 29.4%      | 34.4%      | 0.0%  | 36.2%       | 0.0% |
|     | 烏日區 | 30   | 41.2%      | 36.4%      | 0.0%  | 22.4%       | 0.0% |
|     | 大肚區 | 21   | 24.3%      | 23.7%      | 0.0%  | 50.2%       | 1.8% |
|     | 龍井區 | 30   | 21.1%      | 25.7%      | 1.5%  | 51.7%       | 0.0% |
|     | 霧峰區 | 24   | 41.8%      | 33.6%      | 0.0%  | 24.6%       | 0.0% |
|     | 太平區 | 75   | 40.2%      | 20.9%      | 0.0%  | 38.8%       | 0.0% |
|     | 大里區 | 78   | 29.6%      | 23.2%      | 0.0%  | 47.2%       | 0.0% |
|     | 和平區 | 4    | 0.0%       | 50.0%      | 0.0%  | 50.0%       | 0.0% |

註：以上數字皆經過加權處理。

表 3-1、在國民黨江啟臣和民進黨何欣純這兩個人當中，請問您覺得誰比較可能當選我們下一任的市長？

|        |                 | 樣本數  | 何欣純<br>(民) | 江啟臣<br>(國) | 無法選出<br>任一人 | 拒答    |
|--------|-----------------|------|------------|------------|-------------|-------|
| 全體     |                 | 1068 | 21.3%      | 41.7%      | 37.0%       | 0.1%  |
| 性別     | 男               | 513  | 23.8%      | 42.7%      | 33.4%       | 0.0%  |
|        | 女               | 555  | 18.9%      | 40.7%      | 40.2%       | 0.1%  |
| 年齡     | 20-29 歲         | 150  | 23.0%      | 19.5%      | 57.4%       | 0.0%  |
|        | 30-39 歲         | 189  | 22.7%      | 57.5%      | 19.8%       | 0.0%  |
|        | 40-49 歲         | 217  | 23.8%      | 51.3%      | 24.8%       | 0.0%  |
|        | 50-59 歲         | 188  | 21.7%      | 42.2%      | 36.1%       | 0.0%  |
|        | 60 歲以上          | 325  | 17.7%      | 36.0%      | 46.1%       | 0.3%  |
| 教育程度   | 國小及以下           | 135  | 21.2%      | 28.3%      | 50.4%       | 0.0%  |
|        | 國初中             | 70   | 21.3%      | 45.6%      | 32.5%       | 0.6%  |
|        | 高中職             | 208  | 19.0%      | 44.8%      | 36.2%       | 0.0%  |
|        | 專科              | 141  | 13.8%      | 42.7%      | 43.5%       | 0.0%  |
|        | 大學以上            | 511  | 24.4%      | 43.1%      | 32.5%       | 0.0%  |
|        | 拒答              | 2    | 0.0%       | 29.7%      | 50.8%       | 19.5% |
| 投票率    | 會               | 829  | 25.5%      | 48.4%      | 26.0%       | 0.1%  |
|        | 不會              | 145  | 5.2%       | 22.5%      | 72.4%       | 0.0%  |
|        | 無意見             | 95   | 8.6%       | 12.5%      | 78.8%       | 0.0%  |
| 市長滿意度  | 滿意              | 582  | 13.5%      | 58.7%      | 27.7%       | 0.1%  |
|        | 不滿意             | 269  | 42.6%      | 28.2%      | 29.2%       | 0.0%  |
|        | 無意見             | 217  | 15.7%      | 12.8%      | 71.5%       | 0.0%  |
| 何欣純欣賞度 | 欣賞              | 493  | 38.1%      | 33.6%      | 28.2%       | 0.0%  |
|        | 不欣賞             | 80   | 0.0%       | 92.0%      | 8.0%        | 0.0%  |
| 江啟臣欣賞度 | 欣賞              | 538  | 11.5%      | 62.5%      | 26.0%       | 0.0%  |
|        | 不欣賞             | 168  | 51.7%      | 25.4%      | 22.9%       | 0.0%  |
| 政黨傾向   | 民進黨             | 310  | 54.2%      | 18.6%      | 27.2%       | 0.0%  |
|        | 國民黨             | 247  | 2.9%       | 81.5%      | 15.6%       | 0.0%  |
|        | 台灣民眾黨           | 99   | 9.7%       | 83.7%      | 6.6%        | 0.0%  |
|        | 司法改革黨           | 1    | 0.0%       | 0.0%       | 100.0%      | 0.0%  |
|        | 中立/不偏任何黨        | 408  | 10.5%      | 25.1%      | 64.3%       | 0.2%  |
|        | 拒答              | 3    | 0.0%       | 33.5%      | 66.5%       | 0.0%  |
| 上次選舉人選 | 蔡其昌(民)          | 209  | 58.7%      | 20.5%      | 20.8%       | 0.0%  |
|        | 盧秀燕(國)          | 516  | 9.4%       | 65.6%      | 24.9%       | 0.1%  |
|        | 陳美妃(無黨)         | 3    | 68.2%      | 31.8%      | 0.0%        | 0.0%  |
|        | 投廢票             | 7    | 0.0%       | 81.6%      | 18.4%       | 0.0%  |
|        | 沒有去投票           | 201  | 14.8%      | 19.1%      | 66.1%       | 0.0%  |
|        | 不記得有去投票         | 23   | 0.0%       | 44.1%      | 55.9%       | 0.0%  |
|        | 無投票權或<br>戶籍不在此地 | 17   | 85.4%      | 0.0%       | 14.6%       | 0.0%  |
|        | 忘記投給誰           | 73   | 13.4%      | 10.5%      | 75.4%       | 0.6%  |
|        | 拒答              | 19   | 0.0%       | 2.4%       | 97.6%       | 0.0%  |

註：以上數字皆經過加權處理。

表 3-2、在國民黨江啟臣和民進黨何欣純這兩個人當中，請問您覺得誰比較可能當選我們下一任的市長？

|             |       |   | 樣本數  | 何欣純<br>(民) | 江啟臣<br>(國) | 無法選出<br>任一人 | 拒答   |
|-------------|-------|---|------|------------|------------|-------------|------|
| 全 體         |       |   | 1068 | 21.3%      | 41.7%      | 37.0%       | 0.1% |
| 行<br>政<br>區 | 中 區   | 區 | 6    | 37.9%      | 17.0%      | 45.1%       | 0.0% |
|             | 東 區   | 區 | 30   | 15.3%      | 39.1%      | 45.5%       | 0.0% |
|             | 南 區   | 區 | 49   | 13.6%      | 41.6%      | 44.9%       | 0.0% |
|             | 西 區   | 區 | 42   | 14.3%      | 55.4%      | 29.3%       | 1.0% |
|             | 北 區   | 區 | 55   | 10.0%      | 62.6%      | 27.4%       | 0.0% |
|             | 西 屯 區 | 區 | 88   | 23.5%      | 57.9%      | 18.6%       | 0.0% |
|             | 南 屯 區 | 區 | 67   | 26.2%      | 44.5%      | 29.3%       | 0.0% |
|             | 北 屯 區 | 區 | 117  | 14.7%      | 55.8%      | 29.5%       | 0.0% |
|             | 豐 原 區 | 區 | 60   | 15.3%      | 55.4%      | 28.7%       | 0.6% |
|             | 東 勢 區 | 區 | 18   | 16.8%      | 23.1%      | 60.1%       | 0.0% |
|             | 大 甲 區 | 區 | 26   | 30.0%      | 40.0%      | 30.0%       | 0.0% |
|             | 清 水 區 | 區 | 34   | 22.8%      | 32.0%      | 45.2%       | 0.0% |
|             | 沙 鹿 區 | 區 | 36   | 11.0%      | 45.8%      | 43.2%       | 0.0% |
|             | 梧 棲 區 | 區 | 25   | 17.4%      | 26.5%      | 56.1%       | 0.0% |
|             | 后 里 區 | 區 | 20   | 20.6%      | 41.7%      | 37.7%       | 0.0% |
|             | 神 岡 區 | 區 | 24   | 32.6%      | 45.9%      | 21.5%       | 0.0% |
|             | 潭 子 區 | 區 | 41   | 43.0%      | 32.7%      | 24.3%       | 0.0% |
|             | 大 雅 區 | 區 | 35   | 29.1%      | 31.5%      | 39.4%       | 0.0% |
|             | 新 社 區 | 區 | 9    | 23.3%      | 38.3%      | 38.3%       | 0.0% |
|             | 石 岡 區 | 區 | 5    | 37.9%      | 31.1%      | 31.1%       | 0.0% |
|             | 外 埔 區 | 區 | 12   | 16.4%      | 16.4%      | 67.3%       | 0.0% |
|             | 大 安 區 | 區 | 7    | 29.4%      | 58.6%      | 12.1%       | 0.0% |
|             | 烏 日 區 | 區 | 30   | 39.3%      | 36.4%      | 24.3%       | 0.0% |
|             | 大 肚 區 | 區 | 21   | 16.0%      | 29.2%      | 54.8%       | 0.0% |
|             | 龍 井 區 | 區 | 30   | 4.6%       | 28.6%      | 66.8%       | 0.0% |
|             | 霧 峰 區 | 區 | 24   | 8.2%       | 50.0%      | 41.8%       | 0.0% |
|             | 太 平 區 | 區 | 75   | 34.2%      | 22.7%      | 43.0%       | 0.0% |
|             | 大 里 區 | 區 | 78   | 23.7%      | 21.5%      | 54.7%       | 0.0% |
|             | 和 平 區 | 區 | 4    | 0.0%       | 0.0%       | 100.0%      | 0.0% |

註:以上數字皆經過加權處理。

表 4-1、在今天接受訪問之前，請問您有沒有聽過何欣純這個人？  
(聽過者續問)整體來說，您欣不欣賞他？

|                |                 | 樣本<br>數 | 非常<br>欣賞 | 有點<br>欣賞 | 有點<br>不欣賞 | 非常<br>不欣賞 | 完全沒聽<br>過此人 | 無明確<br>意見 | 拒答    |
|----------------|-----------------|---------|----------|----------|-----------|-----------|-------------|-----------|-------|
| 全體             |                 | 1068    | 10.6%    | 33.9%    | 5.4%      | 2.1%      | 17.4%       | 30.5%     | 0.0%  |
| 性別             | 男               | 513     | 16.5%    | 29.4%    | 5.7%      | 3.1%      | 16.6%       | 28.7%     | 0.0%  |
|                | 女               | 555     | 5.1%     | 38.1%    | 5.1%      | 1.2%      | 18.2%       | 32.2%     | 0.1%  |
| 年齡             | 20-29 歲         | 150     | 0.0%     | 42.1%    | 0.0%      | 0.0%      | 46.4%       | 11.5%     | 0.0%  |
|                | 30-39 歲         | 189     | 13.7%    | 22.6%    | 21.2%     | 0.0%      | 2.3%        | 40.2%     | 0.0%  |
|                | 40-49 歲         | 217     | 7.9%     | 54.4%    | 2.9%      | 3.0%      | 15.6%       | 16.2%     | 0.0%  |
|                | 50-59 歲         | 188     | 9.5%     | 26.0%    | 2.1%      | 5.5%      | 17.2%       | 39.7%     | 0.0%  |
|                | 60 歲以上          | 325     | 16.2%    | 27.6%    | 2.2%      | 1.7%      | 14.1%       | 38.0%     | 0.1%  |
| 教育<br>程度       | 國小及以下           | 135     | 7.9%     | 28.8%    | 0.4%      | 0.0%      | 22.0%       | 40.9%     | 0.0%  |
|                | 國初中             | 70      | 8.6%     | 30.3%    | 2.7%      | 1.0%      | 12.5%       | 44.9%     | 0.0%  |
|                | 高中職             | 208     | 8.5%     | 33.1%    | 1.7%      | 5.0%      | 17.1%       | 34.6%     | 0.0%  |
|                | 專科              | 141     | 9.0%     | 30.1%    | 15.1%     | 0.7%      | 17.2%       | 27.9%     | 0.0%  |
|                | 大學以上            | 511     | 13.0%    | 37.1%    | 5.9%      | 2.0%      | 17.0%       | 25.0%     | 0.0%  |
|                | 拒答              | 2       | 0.0%     | 33.7%    | 0.0%      | 0.0%      | 34.3%       | 12.6%     | 19.5% |
| 投票<br>率        | 會               | 829     | 13.4%    | 38.9%    | 5.9%      | 2.5%      | 16.6%       | 22.7%     | 0.1%  |
|                | 不會              | 145     | 0.0%     | 17.9%    | 4.0%      | 1.5%      | 14.5%       | 62.2%     | 0.0%  |
|                | 無意見             | 95      | 2.0%     | 14.8%    | 3.4%      | 0.0%      | 28.9%       | 50.8%     | 0.0%  |
| 市長<br>滿意<br>度  | 滿意              | 582     | 4.5%     | 32.6%    | 9.3%      | 3.9%      | 18.7%       | 31.0%     | 0.1%  |
|                | 不滿意             | 269     | 28.4%    | 55.0%    | 0.1%      | 0.0%      | 3.5%        | 13.0%     | 0.0%  |
|                | 無意見             | 217     | 5.0%     | 11.3%    | 1.5%      | 0.0%      | 31.2%       | 51.0%     | 0.0%  |
| 政黨<br>傾向       | 民進黨             | 310     | 26.0%    | 57.9%    | 0.1%      | 0.0%      | 3.7%        | 12.3%     | 0.0%  |
|                | 國民黨             | 247     | 1.2%     | 27.5%    | 14.2%     | 8.2%      | 17.8%       | 31.1%     | 0.0%  |
|                | 台灣民眾黨           | 99      | 9.3%     | 15.4%    | 13.7%     | 0.0%      | 22.5%       | 39.1%     | 0.0%  |
|                | 司法改革黨           | 1       | 0.0%     | 100.0%   | 0.0%      | 0.0%      | 0.0%        | 0.0%      | 0.0%  |
|                | 中立/不偏任何黨        | 408     | 5.1%     | 23.9%    | 2.1%      | 0.5%      | 26.2%       | 42.0%     | 0.1%  |
|                | 拒答              | 3       | 0.0%     | 31.4%    | 0.0%      | 0.0%      | 35.1%       | 33.5%     | 0.0%  |
| 上次<br>選舉<br>人選 | 蔡其昌(民)          | 209     | 36.4%    | 53.1%    | 0.1%      | 0.0%      | 1.3%        | 9.1%      | 0.0%  |
|                | 盧秀燕(國)          | 516     | 5.5%     | 25.8%    | 10.7%     | 3.9%      | 18.0%       | 36.0%     | 0.0%  |
|                | 陳美妃(無黨)         | 3       | 0.0%     | 100.0%   | 0.0%      | 0.0%      | 0.0%        | 0.0%      | 0.0%  |
|                | 投廢票             | 7       | 0.0%     | 0.0%     | 0.0%      | 0.0%      | 100.0%      | 0.0%      | 0.0%  |
|                | 沒有去投票           | 201     | 4.4%     | 40.1%    | 0.0%      | 1.1%      | 20.2%       | 34.3%     | 0.0%  |
|                | 不記得有去投票         | 23      | 0.0%     | 0.0%     | 3.5%      | 0.0%      | 0.0%        | 96.5%     | 0.0%  |
|                | 無投票權或<br>戶籍不在此地 | 17      | 0.0%     | 14.6%    | 0.0%      | 0.0%      | 85.4%       | 0.0%      | 0.0%  |
|                | 忘記投給誰           | 73      | 0.0%     | 25.4%    | 1.0%      | 0.0%      | 38.2%       | 34.8%     | 0.6%  |
|                | 拒答              | 19      | 0.0%     | 73.0%    | 2.4%      | 0.0%      | 0.0%        | 24.7%     | 0.0%  |

註:以上數字皆經過加權處理。

表 4-2、在今天接受訪問之前，請問您有沒有聽過何欣純這個人？  
(聽過者續問)整體來說，您欣不欣賞他？

|     |     | 樣本數  | 非常<br>欣賞 | 有點<br>欣賞 | 有點<br>不欣賞 | 非常<br>不欣賞 | 完全沒聽過<br>此人 | 無明確<br>意見 | 拒答   |
|-----|-----|------|----------|----------|-----------|-----------|-------------|-----------|------|
| 全 體 |     | 1068 | 10.6%    | 33.9%    | 5.4%      | 2.1%      | 17.4%       | 30.5%     | 0.0% |
| 行政區 | 中 區 | 6    | 0.0%     | 60.4%    | 0.0%      | 0.0%      | 0.0%        | 39.6%     | 0.0% |
|     | 東 區 | 30   | 20.8%    | 37.7%    | 0.0%      | 3.9%      | 1.9%        | 35.6%     | 0.0% |
|     | 南 區 | 49   | 13.6%    | 55.9%    | 0.0%      | 0.0%      | 3.3%        | 27.2%     | 0.0% |
|     | 西 區 | 42   | 4.2%     | 42.8%    | 8.5%      | 3.2%      | 8.1%        | 32.2%     | 1.0% |
|     | 北 區 | 55   | 7.4%     | 62.5%    | 4.5%      | 0.0%      | 5.8%        | 19.8%     | 0.0% |
|     | 西屯區 | 88   | 12.9%    | 20.8%    | 11.0%     | 0.0%      | 19.9%       | 35.4%     | 0.0% |
|     | 南屯區 | 67   | 14.9%    | 29.6%    | 3.3%      | 0.0%      | 41.9%       | 10.3%     | 0.0% |
|     | 北屯區 | 117  | 7.2%     | 29.2%    | 23.4%     | 4.8%      | 10.4%       | 25.0%     | 0.0% |
|     | 豐原區 | 60   | 7.9%     | 24.7%    | 13.8%     | 1.9%      | 20.9%       | 30.8%     | 0.0% |
|     | 東勢區 | 18   | 0.0%     | 20.9%    | 0.0%      | 0.0%      | 14.5%       | 64.6%     | 0.0% |
|     | 大甲區 | 26   | 40.0%    | 0.0%     | 0.0%      | 0.0%      | 0.0%        | 60.0%     | 0.0% |
|     | 清水區 | 34   | 0.0%     | 22.8%    | 0.0%      | 0.0%      | 0.0%        | 77.2%     | 0.0% |
|     | 沙鹿區 | 36   | 7.3%     | 22.3%    | 0.0%      | 0.0%      | 25.2%       | 45.3%     | 0.0% |
|     | 梧棲區 | 25   | 0.0%     | 49.2%    | 0.0%      | 0.0%      | 0.0%        | 50.8%     | 0.0% |
|     | 后里區 | 20   | 1.0%     | 39.7%    | 5.6%      | 1.5%      | 24.3%       | 28.0%     | 0.0% |
|     | 神岡區 | 24   | 10.6%    | 60.0%    | 3.1%      | 0.0%      | 9.6%        | 16.7%     | 0.0% |
|     | 潭子區 | 41   | 0.0%     | 45.0%    | 1.7%      | 0.0%      | 14.5%       | 38.7%     | 0.0% |
|     | 大雅區 | 35   | 0.0%     | 26.2%    | 2.3%      | 0.0%      | 53.6%       | 18.0%     | 0.0% |
|     | 新社區 | 9    | 0.0%     | 23.3%    | 0.0%      | 0.0%      | 38.3%       | 38.3%     | 0.0% |
|     | 石岡區 | 5    | 12.2%    | 37.9%    | 0.0%      | 0.0%      | 18.9%       | 31.1%     | 0.0% |
|     | 外埔區 | 12   | 83.6%    | 16.4%    | 0.0%      | 0.0%      | 0.0%        | 0.0%      | 0.0% |
|     | 大安區 | 7    | 0.0%     | 75.9%    | 0.0%      | 0.0%      | 0.0%        | 24.1%     | 0.0% |
|     | 烏日區 | 30   | 24.4%    | 17.6%    | 0.0%      | 0.0%      | 54.3%       | 3.7%      | 0.0% |
|     | 大肚區 | 21   | 7.3%     | 23.3%    | 0.0%      | 0.0%      | 44.7%       | 24.7%     | 0.0% |
|     | 龍井區 | 30   | 4.6%     | 17.9%    | 1.5%      | 0.0%      | 49.4%       | 26.6%     | 0.0% |
|     | 霧峰區 | 24   | 24.6%    | 59.1%    | 0.0%      | 0.0%      | 8.2%        | 8.2%      | 0.0% |
|     | 太平區 | 75   | 3.6%     | 49.7%    | 0.0%      | 17.3%     | 0.0%        | 29.3%     | 0.0% |
|     | 大里區 | 78   | 19.0%    | 26.3%    | 0.0%      | 0.0%      | 21.2%       | 33.5%     | 0.0% |
|     | 和平區 | 4    | 0.0%     | 0.0%     | 0.0%      | 0.0%      | 0.0%        | 100.0%    | 0.0% |

註:以上數字皆經過加權處理。

表 4-3、何欣純整體來說，您欣不欣賞他？  
(排除沒聽過及無意見民眾)

|                |           | 樣本數 | 欣賞小計   | 不欣賞<br>小計 |
|----------------|-----------|-----|--------|-----------|
| 全體             |           | 573 | 86.0%  | 14.0%     |
| 性別             | 男         | 295 | 84.8%  | 15.2%     |
|                | 女         | 277 | 87.4%  | 12.6%     |
| 年齡             | 20-29 歲   | 63  | 100.0% | 0.0%      |
|                | 30-39 歲   | 118 | 66.2%  | 33.8%     |
|                | 40-49 歲   | 148 | 91.3%  | 8.7%      |
|                | 50-59 歲   | 81  | 82.3%  | 17.7%     |
|                | 60 歲以上    | 163 | 92.1%  | 7.9%      |
| 教育<br>程度       | 國小及以下     | 55  | 98.9%  | 1.1%      |
|                | 國初中       | 30  | 91.3%  | 8.7%      |
|                | 高中職       | 100 | 86.1%  | 13.9%     |
|                | 專科        | 78  | 71.2%  | 28.8%     |
|                | 大學以上      | 309 | 86.9%  | 13.1%     |
|                | 拒答        | 1   | 100.0% | 0.0%      |
| 投票<br>率        | 會         | 505 | 86.4%  | 13.6%     |
|                | 不會        | 36  | 77.8%  | 22.2%     |
|                | 無意見       | 32  | 89.9%  | 10.1%     |
| 市長<br>滿意<br>度  | 滿意        | 296 | 74.2%  | 25.8%     |
|                | 不滿意       | 224 | 99.9%  | 0.1%      |
|                | 無意見       | 52  | 93.6%  | 6.4%      |
| 政黨<br>傾向       | 民進黨       | 260 | 99.0%  | 1.0%      |
|                | 國民黨       | 129 | 57.0%  | 43.0%     |
|                | 台灣民眾黨     | 38  | 64.4%  | 35.6%     |
|                | 司法改革黨     | 1   | 100.0% | 0.0%      |
|                | 中立/不偏任何黨  | 144 | 92.4%  | 7.6%      |
|                | 拒答        | 1   | 100.0% | 0.0%      |
| 上次<br>選舉<br>人選 | 蔡其昌(民)    | 190 | 99.9%  | 0.1%      |
|                | 盧秀燕(國)    | 251 | 69.8%  | 30.2%     |
|                | 陳美妃(無黨)   | 3   | 100.0% | 0.0%      |
|                | 沒有去投票     | 92  | 97.6%  | 2.4%      |
|                | 不記得是否有去投票 | 1   | 0.0%   | 100.0%    |
|                | 當時無投票權或戶籍 | 2   | 100.0% | 0.0%      |
|                | 忘記投給誰     | 20  | 96.5%  | 3.5%      |
|                | 拒答        | 14  | 96.9%  | 3.1%      |

註:以上數字皆經過加權處理。

表 4-4、何欣純整體來說，您欣不欣賞他？  
(排除沒聽過及無意見民眾)

|     |       |  | 樣本數 | 欣賞小計   | 不欣賞小計 |
|-----|-------|--|-----|--------|-------|
| 全 體 |       |  | 573 | 86.0%  | 14.0% |
| 行政區 | 中 區   |  | 4   | 100.0% | 0.0%  |
|     | 東 區   |  | 19  | 93.8%  | 6.2%  |
|     | 南 區   |  | 36  | 100.0% | 0.0%  |
|     | 西 區   |  | 25  | 80.1%  | 19.9% |
|     | 北 區   |  | 41  | 93.9%  | 6.1%  |
|     | 西 屯 區 |  | 39  | 75.4%  | 24.6% |
|     | 南 屯 區 |  | 32  | 93.1%  | 6.9%  |
|     | 北 屯 區 |  | 86  | 61.3%  | 38.7% |
|     | 豐 原 區 |  | 29  | 67.4%  | 32.6% |
|     | 東 勢 區 |  | 6   | 100.0% | 0.0%  |
|     | 大 甲 區 |  | 11  | 100.0% | 0.0%  |
|     | 清水 區  |  | 8   | 100.0% | 0.0%  |
|     | 沙 鹿 區 |  | 11  | 100.0% | 0.0%  |
|     | 梧 棲 區 |  | 14  | 100.0% | 0.0%  |
|     | 后 里 區 |  | 9   | 85.2%  | 14.8% |
|     | 神 岡 區 |  | 18  | 95.8%  | 4.2%  |
|     | 潭 子 區 |  | 19  | 96.3%  | 3.7%  |
|     | 大 雅 區 |  | 10  | 92.0%  | 8.0%  |
|     | 新 社 區 |  | 2   | 100.0% | 0.0%  |
|     | 石 岡 區 |  | 3   | 100.0% | 0.0%  |
|     | 外 埔 區 |  | 12  | 100.0% | 0.0%  |
|     | 大 安 區 |  | 5   | 100.0% | 0.0%  |
|     | 烏 日 區 |  | 13  | 100.0% | 0.0%  |
|     | 大 肚 區 |  | 6   | 100.0% | 0.0%  |
|     | 龍 井 區 |  | 7   | 93.8%  | 6.2%  |
|     | 霧 峰 區 |  | 20  | 100.0% | 0.0%  |
|     | 太 平 區 |  | 53  | 75.5%  | 24.5% |
|     | 大 里 區 |  | 38  | 100.0% | 0.0%  |

註：以上數字皆經過加權處理。

表 5-1、在今天接受訪問之前，請問您有沒有聽過江啟臣這個人？  
(聽過者續問)整體來說，您欣不欣賞他？

|        |             | 樣本數  | 非常欣賞  | 有點欣賞   | 有點不欣賞 | 非常不欣賞 | 完全沒聽過此人 | 無明確意見 | 拒答    |
|--------|-------------|------|-------|--------|-------|-------|---------|-------|-------|
| 全體     |             | 1068 | 11.9% | 36.8%  | 9.9%  | 5.8%  | 5.9%    | 29.5% | 0.3%  |
| 性別     | 男           | 513  | 10.3% | 39.2%  | 10.5% | 5.6%  | 9.0%    | 25.2% | 0.1%  |
|        | 女           | 555  | 13.3% | 34.5%  | 9.3%  | 6.0%  | 3.0%    | 33.4% | 0.5%  |
| 年齡     | 20-29 歲     | 150  | 0.0%  | 43.3%  | 13.3% | 0.0%  | 23.4%   | 20.0% | 0.0%  |
|        | 30-39 歲     | 189  | 19.5% | 24.1%  | 14.5% | 6.9%  | 7.6%    | 27.4% | 0.0%  |
|        | 40-49 歲     | 217  | 10.9% | 46.9%  | 9.5%  | 11.1% | 0.0%    | 21.6% | 0.0%  |
|        | 50-59 歲     | 188  | 12.8% | 39.0%  | 9.0%  | 3.6%  | 0.7%    | 34.8% | 0.0%  |
|        | 60 歲以上      | 325  | 13.1% | 33.1%  | 6.4%  | 5.7%  | 3.6%    | 37.2% | 0.9%  |
| 教育程度   | 國小及以下       | 135  | 13.5% | 35.6%  | 4.0%  | 3.7%  | 10.1%   | 31.6% | 1.6%  |
|        | 國初中         | 70   | 7.3%  | 43.8%  | 8.7%  | 3.0%  | 1.9%    | 34.7% | 0.6%  |
|        | 高中職         | 208  | 12.9% | 45.0%  | 6.2%  | 9.5%  | 2.1%    | 24.3% | 0.0%  |
|        | 專科          | 141  | 12.9% | 31.9%  | 8.4%  | 0.7%  | 0.0%    | 46.0% | 0.0%  |
|        | 大學以上        | 511  | 11.3% | 34.1%  | 13.6% | 6.7%  | 8.5%    | 25.8% | 0.0%  |
|        | 拒答          | 2    | 34.3% | 33.7%  | 0.0%  | 0.0%  | 0.0%    | 12.6% | 19.5% |
| 投票率    | 會           | 829  | 14.8% | 40.4%  | 12.2% | 7.3%  | 4.1%    | 21.0% | 0.1%  |
|        | 不會          | 145  | 2.9%  | 17.0%  | 3.1%  | 0.0%  | 8.6%    | 68.4% | 0.0%  |
|        | 無意見         | 95   | 0.0%  | 34.9%  | 0.0%  | 2.2%  | 16.7%   | 44.0% | 2.2%  |
| 市長滿意度  | 滿意          | 582  | 19.9% | 54.0%  | 3.4%  | 0.4%  | 2.8%    | 19.2% | 0.4%  |
|        | 不滿意         | 269  | 2.6%  | 15.8%  | 31.5% | 22.4% | 0.8%    | 26.9% | 0.0%  |
|        | 無意見         | 217  | 2.1%  | 16.4%  | 0.6%  | 0.0%  | 20.5%   | 60.2% | 0.2%  |
| 政黨傾向   | 民進黨         | 310  | 2.5%  | 23.0%  | 31.3% | 20.0% | 1.5%    | 21.6% | 0.0%  |
|        | 國民黨         | 247  | 39.2% | 49.0%  | 1.6%  | 0.0%  | 0.1%    | 10.2% | 0.0%  |
|        | 台灣民眾黨       | 99   | 6.1%  | 60.6%  | 4.9%  | 0.0%  | 0.0%    | 28.4% | 0.0%  |
|        | 司法改革黨       | 1    | 0.0%  | 100.0% | 0.0%  | 0.0%  | 0.0%    | 0.0%  | 0.0%  |
|        | 中立/不偏任何黨    | 408  | 4.1%  | 34.0%  | 0.0%  | 0.1%  | 13.9%   | 47.2% | 0.7%  |
|        | 拒答          | 3    | 0.0%  | 0.0%   | 0.0%  | 0.0%  | 35.1%   | 64.9% | 0.0%  |
| 上次選舉人選 | 蔡其昌(民)      | 209  | 5.6%  | 32.3%  | 26.3% | 20.0% | 0.7%    | 15.0% | 0.0%  |
|        | 盧秀燕(國)      | 516  | 20.8% | 47.8%  | 5.2%  | 0.8%  | 2.3%    | 23.1% | 0.0%  |
|        | 陳美妃(無黨)     | 3    | 68.2% | 31.8%  | 0.0%  | 0.0%  | 0.0%    | 0.0%  | 0.0%  |
|        | 投廢票         | 7    | 0.0%  | 18.4%  | 0.0%  | 0.0%  | 0.0%    | 81.6% | 0.0%  |
|        | 沒有去投票       | 201  | 1.3%  | 26.8%  | 4.6%  | 8.1%  | 12.3%   | 47.0% | 0.0%  |
|        | 不記得有去投票     | 23   | 0.0%  | 1.7%   | 0.0%  | 0.0%  | 0.0%    | 98.3% | 0.0%  |
|        | 無投票權或戶籍不在此地 | 17   | 0.0%  | 14.6%  | 29.2% | 0.0%  | 56.2%   | 0.0%  | 0.0%  |
|        | 忘記投給誰       | 73   | 4.8%  | 17.6%  | 3.5%  | 0.0%  | 20.6%   | 50.0% | 3.5%  |
|        | 拒答          | 19   | 0.0%  | 36.1%  | 36.9% | 0.0%  | 0.0%    | 24.7% | 2.4%  |

註:以上數字皆經過加權處理。

表 5-2、在今天接受訪問之前，請問您有沒有聽過江啟臣這個人？  
(聽過者續問)整體來說，您欣不欣賞他？

|             |     | 樣本數  | 非常<br>欣賞 | 有點<br>欣賞 | 有點<br>不欣賞 | 非常<br>不欣賞 | 完全沒聽過<br>此人 | 無明確<br>意見 | 拒答   |
|-------------|-----|------|----------|----------|-----------|-----------|-------------|-----------|------|
| 全 體         |     | 1068 | 11.9%    | 36.8%    | 9.9%      | 5.8%      | 5.9%        | 29.5%     | 0.3% |
| 行<br>政<br>區 | 中 區 | 6    | 17.1%    | 28.0%    | 46.4%     | 0.0%      | 0.0%        | 8.5%      | 0.0% |
|             | 東 區 | 30   | 3.9%     | 24.3%    | 0.0%      | 20.8%     | 0.0%        | 51.0%     | 0.0% |
|             | 南 區 | 49   | 0.0%     | 57.0%    | 0.0%      | 22.8%     | 0.0%        | 20.2%     | 0.0% |
|             | 西 區 | 42   | 11.9%    | 36.0%    | 17.2%     | 11.1%     | 0.0%        | 22.8%     | 1.0% |
|             | 北 區 | 55   | 2.9%     | 64.5%    | 16.9%     | 7.4%      | 0.0%        | 8.3%      | 0.0% |
|             | 西屯區 | 88   | 11.0%    | 37.7%    | 8.9%      | 6.6%      | 12.1%       | 23.8%     | 0.0% |
|             | 南屯區 | 67   | 0.0%     | 24.3%    | 34.2%     | 0.0%      | 0.0%        | 41.5%     | 0.0% |
|             | 北屯區 | 117  | 15.2%    | 35.6%    | 4.8%      | 1.9%      | 8.4%        | 34.0%     | 0.0% |
|             | 豐原區 | 60   | 24.9%    | 19.0%    | 11.1%     | 15.0%     | 2.4%        | 27.7%     | 0.0% |
|             | 東勢區 | 18   | 19.0%    | 20.9%    | 0.0%      | 0.0%      | 0.0%        | 60.1%     | 0.0% |
|             | 大甲區 | 26   | 0.0%     | 40.0%    | 0.0%      | 0.0%      | 0.0%        | 60.0%     | 0.0% |
|             | 清水區 | 34   | 0.0%     | 51.9%    | 0.0%      | 20.5%     | 0.0%        | 27.6%     | 0.0% |
|             | 沙鹿區 | 36   | 36.5%    | 25.9%    | 3.7%      | 0.0%      | 0.0%        | 34.0%     | 0.0% |
|             | 梧棲區 | 25   | 33.3%    | 15.9%    | 0.0%      | 0.0%      | 0.0%        | 50.8%     | 0.0% |
|             | 后里區 | 20   | 4.3%     | 54.7%    | 11.4%     | 7.5%      | 1.5%        | 20.6%     | 0.0% |
|             | 神岡區 | 24   | 47.6%    | 3.1%     | 17.2%     | 10.6%     | 9.6%        | 11.9%     | 0.0% |
|             | 潭子區 | 41   | 1.7%     | 66.6%    | 10.1%     | 0.0%      | 0.0%        | 21.6%     | 0.0% |
|             | 大雅區 | 35   | 0.0%     | 47.5%    | 9.8%      | 0.0%      | 12.7%       | 30.0%     | 0.0% |
|             | 新社區 | 9    | 0.0%     | 38.3%    | 0.0%      | 0.0%      | 0.0%        | 61.7%     | 0.0% |
|             | 石岡區 | 5    | 12.2%    | 56.7%    | 0.0%      | 0.0%      | 0.0%        | 31.1%     | 0.0% |
|             | 外埔區 | 12   | 100.0%   | 0.0%     | 0.0%      | 0.0%      | 0.0%        | 0.0%      | 0.0% |
|             | 大安區 | 7    | 0.0%     | 75.9%    | 0.0%      | 0.0%      | 0.0%        | 24.1%     | 0.0% |
|             | 烏日區 | 30   | 24.4%    | 16.5%    | 36.6%     | 0.0%      | 5.8%        | 16.7%     | 0.0% |
|             | 大肚區 | 21   | 0.0%     | 28.2%    | 8.3%      | 1.8%      | 44.7%       | 17.0%     | 0.0% |
|             | 龍井區 | 30   | 1.5%     | 36.2%    | 0.0%      | 4.6%      | 18.2%       | 38.1%     | 1.5% |
|             | 霧峰區 | 24   | 0.0%     | 41.8%    | 8.2%      | 8.2%      | 8.2%        | 33.6%     | 0.0% |
|             | 太平區 | 75   | 19.1%    | 36.3%    | 15.5%     | 2.8%      | 0.0%        | 23.4%     | 2.8% |
|             | 大里區 | 78   | 1.7%     | 40.2%    | 1.7%      | 3.3%      | 19.6%       | 33.6%     | 0.0% |
|             | 和平區 | 4    | 50.0%    | 0.0%     | 0.0%      | 0.0%      | 0.0%        | 50.0%     | 0.0% |

註:以上數字皆經過加權處理。

表 5-3、江啟臣整體來說，您欣不欣賞他？  
(排除沒聽過及無意見民眾)

|                |           | 樣本數 | 欣賞小計   | 不欣賞<br>小計 |
|----------------|-----------|-----|--------|-----------|
| 全體             |           | 706 | 76.2%  | 23.8%     |
| 性別             | 男         | 352 | 76.5%  | 23.5%     |
|                | 女         | 354 | 75.9%  | 24.1%     |
| 年齡             | 20-29 歲   | 99  | 79.8%  | 20.2%     |
|                | 30-39 歲   | 123 | 67.1%  | 32.9%     |
|                | 40-49 歲   | 170 | 73.7%  | 26.3%     |
|                | 50-59 歲   | 121 | 80.4%  | 19.6%     |
|                | 60 歲以上    | 193 | 79.7%  | 20.3%     |
| 教育<br>程度       | 國小及以下     | 81  | 87.1%  | 12.9%     |
|                | 國初中       | 44  | 81.3%  | 18.7%     |
|                | 高中職       | 153 | 78.7%  | 21.3%     |
|                | 專科        | 76  | 83.1%  | 16.9%     |
|                | 大學以上      | 350 | 70.4%  | 29.7%     |
|                | 拒答        | 2   | 100.0% | 0.0%      |
| 投票<br>率        | 會         | 619 | 73.9%  | 26.1%     |
|                | 不會        | 50  | 91.0%  | 9.0%      |
|                | 無意見       | 36  | 94.2%  | 5.8%      |
| 市長<br>滿意<br>度  | 滿意        | 452 | 95.2%  | 4.8%      |
|                | 不滿意       | 194 | 25.4%  | 74.6%     |
|                | 無意見       | 60  | 97.6%  | 2.4%      |
| 政黨<br>傾向       | 民進黨       | 238 | 33.2%  | 66.8%     |
|                | 國民黨       | 223 | 98.3%  | 1.7%      |
|                | 台灣民眾黨     | 71  | 93.2%  | 6.8%      |
|                | 司法改革黨     | 1   | 100.0% | 0.0%      |
|                | 中立/不偏任何黨  | 173 | 99.8%  | 0.2%      |
| 上次<br>選舉<br>人選 | 蔡其昌(民)    | 176 | 45.0%  | 55.0%     |
|                | 盧秀燕(國)    | 388 | 92.0%  | 8.0%      |
|                | 陳美妃(無黨)   | 3   | 100.0% | 0.0%      |
|                | 投廢票       | 1   | 100.0% | 0.0%      |
|                | 沒有去投票     | 96  | 73.4%  | 26.6%     |
|                | 不記得是否有去投票 | 0   | 100.0% | 0.0%      |
|                | 當時無投票權或戶籍 | 7   | 33.3%  | 66.7%     |
|                | 忘記投給誰     | 20  | 87.1%  | 12.9%     |
|                | 拒答        | 14  | 49.5%  | 50.5%     |

註:以上數字皆經過加權處理。

表 5-4、江啟臣整體來說，您欣不欣賞他？  
(排除沒聽過及無意見民眾)

|     |       |  | 樣本數 | 欣賞小計   | 不欣賞小計 |
|-----|-------|--|-----|--------|-------|
| 全 體 |       |  | 706 | 76.2%  | 23.8% |
| 行政區 | 中 區   |  | 6   | 49.3%  | 50.7% |
|     | 東 區   |  | 15  | 57.6%  | 42.4% |
|     | 南 區   |  | 39  | 71.4%  | 28.6% |
|     | 西 區   |  | 32  | 62.9%  | 37.1% |
|     | 北 區   |  | 51  | 73.5%  | 26.5% |
|     | 西 屯 區 |  | 56  | 75.9%  | 24.1% |
|     | 南 屯 區 |  | 39  | 41.5%  | 58.5% |
|     | 北 屯 區 |  | 68  | 88.4%  | 11.6% |
|     | 豐 原 區 |  | 42  | 62.7%  | 37.3% |
|     | 東 勢 區 |  | 8   | 100.0% | 0.0%  |
|     | 大 甲 區 |  | 11  | 100.0% | 0.0%  |
|     | 清 水 區 |  | 25  | 71.7%  | 28.3% |
|     | 沙 鹿 區 |  | 24  | 94.5%  | 5.5%  |
|     | 梧 棲 區 |  | 14  | 100.0% | 0.0%  |
|     | 后 里 區 |  | 15  | 75.7%  | 24.3% |
|     | 神 岡 區 |  | 19  | 64.6%  | 35.4% |
|     | 潭 子 區 |  | 32  | 87.1%  | 12.9% |
|     | 大 雅 區 |  | 20  | 83.0%  | 17.0% |
|     | 新 社 區 |  | 3   | 100.0% | 0.0%  |
|     | 石 岡 區 |  | 4   | 100.0% | 0.0%  |
|     | 外 埔 區 |  | 12  | 100.0% | 0.0%  |
|     | 大 安 區 |  | 5   | 100.0% | 0.0%  |
|     | 烏 日 區 |  | 24  | 52.8%  | 47.2% |
|     | 大 肚 區 |  | 8   | 73.6%  | 26.4% |
|     | 龍 井 區 |  | 13  | 89.1%  | 10.9% |
|     | 霧 峰 區 |  | 14  | 71.9%  | 28.1% |
|     | 太 平 區 |  | 55  | 75.2%  | 24.8% |
|     | 大 里 區 |  | 50  | 92.3%  | 7.7%  |
|     | 和 平 區 |  | 4   | 100.0% | 0.0%  |

註:以上數字皆經過加權處理。

表 6-1、整體來說，請問您認為台中市應該「換民進黨執政」，或是由「國民黨繼續執政」對台中市比較好？

|        |             | 樣本數  | 換民進黨執政 | 國民黨繼續執政 | 無明確意見  | 拒答    |
|--------|-------------|------|--------|---------|--------|-------|
| 全體     |             | 1068 | 31.0%  | 32.2%   | 36.7%  | 0.1%  |
| 性別     | 男           | 513  | 30.0%  | 34.7%   | 35.1%  | 0.2%  |
|        | 女           | 555  | 31.9%  | 29.8%   | 38.2%  | 0.1%  |
| 年齡     | 20-29 歲     | 150  | 11.9%  | 28.7%   | 59.4%  | 0.0%  |
|        | 30-39 歲     | 189  | 30.9%  | 46.7%   | 22.4%  | 0.0%  |
|        | 40-49 歲     | 217  | 46.9%  | 30.8%   | 22.3%  | 0.0%  |
|        | 50-59 歲     | 188  | 24.9%  | 28.7%   | 46.4%  | 0.0%  |
|        | 60 歲以上      | 325  | 32.7%  | 28.3%   | 38.6%  | 0.4%  |
| 教育程度   | 國小及以下       | 135  | 22.8%  | 33.5%   | 43.6%  | 0.0%  |
|        | 國初中         | 70   | 14.3%  | 32.8%   | 52.9%  | 0.0%  |
|        | 高中職         | 208  | 34.2%  | 37.1%   | 28.7%  | 0.0%  |
|        | 專科          | 141  | 26.3%  | 30.0%   | 43.7%  | 0.0%  |
|        | 大學以上        | 511  | 35.5%  | 30.4%   | 33.9%  | 0.2%  |
|        | 拒答          | 2    | 0.0%   | 29.7%   | 50.8%  | 19.5% |
| 投票率    | 會           | 829  | 36.8%  | 36.9%   | 26.2%  | 0.2%  |
|        | 不會          | 145  | 12.5%  | 18.5%   | 69.0%  | 0.0%  |
|        | 無意見         | 95   | 8.0%   | 12.0%   | 79.9%  | 0.0%  |
| 市長滿意度  | 滿意          | 582  | 12.6%  | 54.3%   | 32.8%  | 0.2%  |
|        | 不滿意         | 269  | 84.7%  | 5.1%    | 10.2%  | 0.0%  |
|        | 無意見         | 217  | 13.6%  | 6.4%    | 80.0%  | 0.0%  |
| 政黨傾向   | 民進黨         | 310  | 77.1%  | 6.1%    | 16.8%  | 0.0%  |
|        | 國民黨         | 247  | 7.4%   | 75.7%   | 16.6%  | 0.4%  |
|        | 台灣民眾黨       | 99   | 8.1%   | 71.6%   | 20.3%  | 0.0%  |
|        | 司法改革黨       | 1    | 0.0%   | 100.0%  | 0.0%   | 0.0%  |
|        | 中立/不偏任何黨    | 408  | 15.9%  | 16.1%   | 67.9%  | 0.1%  |
|        | 拒答          | 3    | 31.4%  | 0.0%    | 68.6%  | 0.0%  |
| 上次選舉人選 | 蔡其昌(民)      | 209  | 80.8%  | 5.8%    | 13.3%  | 0.0%  |
|        | 盧秀燕(國)      | 516  | 18.0%  | 56.7%   | 25.2%  | 0.2%  |
|        | 陳美妃(無黨)     | 3    | 100.0% | 0.0%    | 0.0%   | 0.0%  |
|        | 投廢票         | 7    | 0.0%   | 18.4%   | 81.6%  | 0.0%  |
|        | 沒有去投票       | 201  | 21.0%  | 10.3%   | 68.7%  | 0.0%  |
|        | 不記得有去投票     | 23   | 0.0%   | 0.0%    | 100.0% | 0.0%  |
|        | 無投票權或戶籍不在此地 | 17   | 0.0%   | 29.2%   | 70.8%  | 0.0%  |
|        | 忘記投給誰       | 73   | 23.1%  | 16.0%   | 60.3%  | 0.6%  |
|        | 拒答          | 19   | 36.9%  | 2.4%    | 60.7%  | 0.0%  |

註:以上數字皆經過加權處理。

表 6-2、整體來說，請問您認為台中市應該「換民進黨執政」，或是由「國民黨繼續執政」對台中市比較好？

|             |       |   | 樣本數  | 換民進黨<br>執政 | 國民黨繼續<br>執政 | 無明確<br>意見 | 拒答   |
|-------------|-------|---|------|------------|-------------|-----------|------|
| 全 體         |       |   | 1068 | 31.0%      | 32.2%       | 36.7%     | 0.1% |
| 行<br>政<br>區 | 中 區   | 區 | 6    | 51.9%      | 22.5%       | 25.6%     | 0.0% |
|             | 東 區   | 區 | 30   | 61.8%      | 20.3%       | 17.9%     | 0.0% |
|             | 南 區   | 區 | 49   | 64.4%      | 3.3%        | 32.3%     | 0.0% |
|             | 西 區   | 區 | 42   | 45.0%      | 24.0%       | 30.0%     | 1.0% |
|             | 北 區   | 區 | 55   | 61.3%      | 25.9%       | 12.8%     | 0.0% |
|             | 西 屯 區 | 區 | 88   | 16.4%      | 36.4%       | 46.2%     | 1.0% |
|             | 南 屯 區 | 區 | 67   | 34.2%      | 22.6%       | 43.1%     | 0.0% |
|             | 北 屯 區 | 區 | 117  | 20.9%      | 55.1%       | 24.1%     | 0.0% |
|             | 豐 原 區 | 區 | 60   | 31.4%      | 51.0%       | 17.6%     | 0.0% |
|             | 東 勢 區 | 區 | 18   | 8.2%       | 10.4%       | 81.4%     | 0.0% |
|             | 大 甲 區 | 區 | 26   | 40.0%      | 30.0%       | 30.0%     | 0.0% |
|             | 清 水 區 | 區 | 34   | 22.8%      | 32.0%       | 45.2%     | 0.0% |
|             | 沙 鹿 區 | 區 | 36   | 37.3%      | 40.1%       | 22.6%     | 0.0% |
|             | 梧 棲 區 | 區 | 25   | 8.7%       | 35.2%       | 56.1%     | 0.0% |
|             | 后 里 區 | 區 | 20   | 27.0%      | 37.9%       | 35.1%     | 0.0% |
|             | 神 岡 區 | 區 | 24   | 37.4%      | 45.9%       | 16.7%     | 0.0% |
|             | 潭 子 區 | 區 | 41   | 44.0%      | 23.6%       | 32.4%     | 0.0% |
|             | 大 雅 區 | 區 | 35   | 18.8%      | 57.1%       | 24.1%     | 0.0% |
|             | 新 社 區 | 區 | 9    | 23.3%      | 15.0%       | 61.7%     | 0.0% |
|             | 石 岡 區 | 區 | 5    | 37.9%      | 12.2%       | 49.9%     | 0.0% |
|             | 外 埔 區 | 區 | 12   | 16.4%      | 16.4%       | 67.3%     | 0.0% |
|             | 大 安 區 | 區 | 7    | 29.4%      | 34.4%       | 36.2%     | 0.0% |
|             | 烏 日 區 | 區 | 30   | 25.2%      | 52.4%       | 22.4%     | 0.0% |
|             | 大 肚 區 | 區 | 21   | 18.4%      | 15.0%       | 66.6%     | 0.0% |
|             | 龍 井 區 | 區 | 30   | 21.1%      | 23.5%       | 55.5%     | 0.0% |
|             | 霧 峰 區 | 區 | 24   | 41.8%      | 41.8%       | 16.4%     | 0.0% |
|             | 太 平 區 | 區 | 75   | 24.7%      | 20.9%       | 54.4%     | 0.0% |
|             | 大 里 區 | 區 | 78   | 19.9%      | 23.2%       | 56.9%     | 0.0% |
|             | 和 平 區 | 區 | 4    | 0.0%       | 0.0%        | 100.0%    | 0.0% |

註：以上數字皆經過加權處理。

表 7-1、整體來說，請問您對於台中市長盧秀燕的表現滿不滿意？

|                |                 | 樣本<br>數 | 滿意<br>小計 | 非常<br>滿意 | 還算<br>滿意 | 不滿意<br>小計 | 不太<br>滿意 | 非常<br>不滿意 | 無明確<br>意見 |
|----------------|-----------------|---------|----------|----------|----------|-----------|----------|-----------|-----------|
| 全體             |                 | 1068    | 54.5%    | 9.5%     | 45.0%    | 25.2%     | 14.1%    | 11.1%     | 20.3%     |
| 性別             | 男               | 513     | 52.1%    | 10.9%    | 41.2%    | 26.9%     | 13.6%    | 13.2%     | 21.0%     |
|                | 女               | 555     | 56.7%    | 8.3%     | 48.4%    | 23.6%     | 14.5%    | 9.2%      | 19.7%     |
| 年齡             | 20-29 歲         | 150     | 65.3%    | 0.0%     | 65.3%    | 6.8%      | 6.8%     | 0.0%      | 27.9%     |
|                | 30-39 歲         | 189     | 58.2%    | 8.0%     | 50.2%    | 28.9%     | 14.6%    | 14.3%     | 12.8%     |
|                | 40-49 歲         | 217     | 46.1%    | 10.2%    | 36.0%    | 31.5%     | 13.5%    | 18.0%     | 22.4%     |
|                | 50-59 歲         | 188     | 62.1%    | 13.4%    | 48.7%    | 21.6%     | 15.8%    | 5.8%      | 16.4%     |
|                | 60 歲以上          | 325     | 48.5%    | 12.2%    | 36.3%    | 29.4%     | 16.4%    | 13.0%     | 22.2%     |
| 教育<br>程度       | 國小及以下           | 135     | 55.7%    | 6.4%     | 49.3%    | 17.7%     | 12.5%    | 5.2%      | 26.7%     |
|                | 國初中             | 70      | 57.1%    | 8.2%     | 48.9%    | 21.0%     | 13.7%    | 7.3%      | 21.8%     |
|                | 高中職             | 208     | 55.5%    | 15.3%    | 40.2%    | 32.8%     | 24.0%    | 8.8%      | 11.7%     |
|                | 專科              | 141     | 50.2%    | 19.5%    | 30.7%    | 19.6%     | 12.6%    | 7.1%      | 30.2%     |
|                | 大學以上            | 511     | 54.6%    | 5.5%     | 49.1%    | 26.2%     | 10.9%    | 15.3%     | 19.2%     |
|                | 拒答              | 2       | 53.8%    | 0.0%     | 53.8%    | 16.5%     | 16.5%    | 0.0%      | 29.7%     |
| 投票<br>率        | 會               | 829     | 58.7%    | 11.0%    | 47.7%    | 29.2%     | 15.5%    | 13.6%     | 12.2%     |
|                | 不會              | 145     | 40.2%    | 5.8%     | 34.4%    | 14.1%     | 11.5%    | 2.6%      | 45.7%     |
|                | 無意見             | 95      | 39.9%    | 2.6%     | 37.2%    | 7.3%      | 5.3%     | 2.0%      | 52.8%     |
| 政黨<br>傾向       | 民進黨             | 310     | 25.5%    | 0.6%     | 24.8%    | 66.1%     | 32.9%    | 33.2%     | 8.5%      |
|                | 國民黨             | 247     | 88.7%    | 30.1%    | 58.6%    | 4.1%      | 1.4%     | 2.7%      | 7.2%      |
|                | 台灣民眾黨           | 99      | 91.4%    | 4.5%     | 86.9%    | 6.8%      | 6.8%     | 0.0%      | 1.7%      |
|                | 司法改革黨           | 1       | 46.7%    | 5.1%     | 41.5%    | 11.4%     | 9.1%     | 2.3%      | 41.9%     |
|                | 中立/不偏任何黨        | 408     | 100.0%   | 0.0%     | 100.0%   | 0.0%      | 0.0%     | 0.0%      | 0.0%      |
|                | 拒答              | 3       | 58.0%    | 0.0%     | 58.0%    | 31.4%     | 31.4%    | 0.0%      | 10.6%     |
| 上次<br>選舉<br>人選 | 蔡其昌(民)          | 209     | 22.9%    | 3.8%     | 19.1%    | 69.0%     | 29.8%    | 39.3%     | 8.1%      |
|                | 盧秀燕(國)          | 516     | 76.9%    | 17.6%    | 59.3%    | 11.5%     | 10.1%    | 1.4%      | 11.6%     |
|                | 陳美妃(無黨)         | 3       | 68.2%    | 0.0%     | 68.2%    | 31.8%     | 31.8%    | 0.0%      | 0.0%      |
|                | 投廢票             | 7       | 18.4%    | 0.0%     | 18.4%    | 81.6%     | 81.6%    | 0.0%      | 0.0%      |
|                | 沒有去投票           | 201     | 35.9%    | 1.4%     | 34.5%    | 19.0%     | 7.5%     | 11.5%     | 45.0%     |
|                | 不記得有去投票         | 23      | 80.5%    | 0.0%     | 80.5%    | 0.0%      | 0.0%     | 0.0%      | 19.5%     |
|                | 無投票權或<br>戶籍不在此地 | 17      | 43.8%    | 0.0%     | 43.8%    | 0.0%      | 0.0%     | 0.0%      | 56.2%     |
|                | 忘記投給誰           | 73      | 40.1%    | 0.0%     | 40.1%    | 17.9%     | 9.4%     | 8.5%      | 42.0%     |
|                | 拒答              | 19      | 36.1%    | 2.4%     | 33.7%    | 36.9%     | 36.9%    | 0.0%      | 27.0%     |

註:以上數字皆經過加權處理。

表 7-2、整體來說，請問您對於台中市長盧秀燕的表現滿不滿意？

|     |     | 樣本數  | 滿意<br>小計 | 非常<br>滿意 | 還算<br>滿意 | 不滿意<br>小計 | 不太<br>滿意 | 非常<br>不滿意 | 無明確<br>意見 |
|-----|-----|------|----------|----------|----------|-----------|----------|-----------|-----------|
| 全   | 體   | 1068 | 54.5%    | 9.5%     | 45.0%    | 25.2%     | 14.1%    | 11.1%     | 20.3%     |
| 行政區 | 中區  | 6    | 39.6%    | 0.0%     | 39.6%    | 51.9%     | 14.0%    | 37.9%     | 8.5%      |
|     | 東區  | 30   | 3.9%     | 3.9%     | 0.0%     | 66.8%     | 43.0%    | 23.8%     | 29.3%     |
|     | 南區  | 49   | 46.7%    | 15.4%    | 31.3%    | 48.2%     | 16.9%    | 31.3%     | 5.1%      |
|     | 西區  | 42   | 57.4%    | 11.9%    | 45.5%    | 37.7%     | 6.2%     | 31.5%     | 4.9%      |
|     | 北區  | 55   | 33.0%    | 4.4%     | 28.6%    | 47.2%     | 35.3%    | 11.9%     | 19.9%     |
|     | 西屯區 | 88   | 54.2%    | 2.5%     | 51.7%    | 32.1%     | 18.2%    | 13.9%     | 13.7%     |
|     | 南屯區 | 67   | 29.4%    | 0.0%     | 29.4%    | 36.8%     | 13.8%    | 23.0%     | 33.8%     |
|     | 北屯區 | 117  | 80.1%    | 27.3%    | 52.9%    | 7.2%      | 2.9%     | 4.3%      | 12.7%     |
|     | 豐原區 | 60   | 62.8%    | 22.9%    | 40.0%    | 32.5%     | 15.3%    | 17.2%     | 4.7%      |
|     | 東勢區 | 18   | 76.9%    | 6.3%     | 70.5%    | 12.7%     | 12.7%    | 0.0%      | 10.4%     |
|     | 大甲區 | 26   | 40.0%    | 0.0%     | 40.0%    | 40.0%     | 40.0%    | 0.0%      | 20.0%     |
|     | 清水區 | 34   | 55.5%    | 0.0%     | 55.5%    | 20.5%     | 20.5%    | 0.0%      | 24.0%     |
|     | 沙鹿區 | 36   | 40.1%    | 0.0%     | 40.1%    | 26.0%     | 18.6%    | 7.3%      | 33.9%     |
|     | 梧棲區 | 25   | 47.7%    | 21.2%    | 26.5%    | 6.8%      | 6.8%     | 0.0%      | 45.5%     |
|     | 后里區 | 20   | 56.9%    | 9.7%     | 47.2%    | 18.3%     | 3.9%     | 14.4%     | 24.8%     |
|     | 神岡區 | 24   | 40.0%    | 7.5%     | 32.6%    | 43.2%     | 22.0%    | 21.3%     | 16.7%     |
|     | 潭子區 | 41   | 48.2%    | 1.7%     | 46.5%    | 25.5%     | 15.4%    | 10.1%     | 26.4%     |
|     | 大雅區 | 35   | 77.7%    | 0.0%     | 77.7%    | 13.3%     | 9.8%     | 3.5%      | 9.0%      |
|     | 新社區 | 9    | 38.3%    | 0.0%     | 38.3%    | 0.0%      | 0.0%     | 0.0%      | 61.7%     |
|     | 石岡區 | 5    | 87.8%    | 0.0%     | 87.8%    | 0.0%      | 0.0%     | 0.0%      | 12.2%     |
|     | 外埔區 | 12   | 100.0%   | 83.6%    | 16.4%    | 0.0%      | 0.0%     | 0.0%      | 0.0%      |
|     | 大安區 | 7    | 100.0%   | 0.0%     | 100.0%   | 0.0%      | 0.0%     | 0.0%      | 0.0%      |
|     | 烏日區 | 30   | 65.8%    | 3.7%     | 62.1%    | 4.7%      | 4.7%     | 0.0%      | 29.5%     |
|     | 大肚區 | 21   | 54.1%    | 6.6%     | 47.5%    | 24.0%     | 12.9%    | 11.2%     | 21.9%     |
|     | 龍井區 | 30   | 54.0%    | 1.5%     | 52.5%    | 6.1%      | 0.0%     | 6.1%      | 40.0%     |
|     | 霧峰區 | 24   | 41.8%    | 0.0%     | 41.8%    | 50.0%     | 33.6%    | 16.4%     | 8.2%      |
|     | 太平區 | 75   | 81.2%    | 17.3%    | 63.9%    | 17.0%     | 13.4%    | 3.6%      | 1.8%      |
|     | 大里區 | 78   | 41.0%    | 1.7%     | 39.3%    | 5.9%      | 2.6%     | 3.3%      | 53.1%     |
|     | 和平區 | 4    | 0.0%     | 0.0%     | 0.0%     | 50.0%     | 0.0%     | 50.0%     | 50.0%     |

註：以上數字皆經過加權處理。

表 8-1、上次(四年前)的台中市長選舉，請問您是投給哪一個人？

|       |          | 樣本數  | 蔡其昌<br>(民) | 盧秀燕<br>(國) | 陳美妃<br>(無黨) | 投廢票  | 沒有去<br>投票 | 不記得<br>是否有<br>去投票 | 無投票<br>權或戶<br>籍不在<br>此地 | 忘記<br>投給誰 | 拒答   |
|-------|----------|------|------------|------------|-------------|------|-----------|-------------------|-------------------------|-----------|------|
| 全體    |          | 1068 | 19.6%      | 48.3%      | 0.3%        | 0.7% | 18.9%     | 2.1%              | 1.6%                    | 6.8%      | 1.7% |
| 性別    | 男        | 513  | 24.5%      | 48.6%      | 0.4%        | 0.0% | 17.9%     | 0.4%              | 1.8%                    | 4.3%      | 2.1% |
|       | 女        | 555  | 15.0%      | 48.1%      | 0.2%        | 1.3% | 19.8%     | 3.7%              | 1.3%                    | 9.2%      | 1.4% |
| 年齡    | 20-29 歲  | 150  | 7.3%       | 27.1%      | 0.0%        | 0.0% | 44.7%     | 0.0%              | 11.1%                   | 5.3%      | 4.6% |
|       | 30-39 歲  | 189  | 25.9%      | 54.7%      | 0.0%        | 0.0% | 7.6%      | 9.5%              | 0.0%                    | 2.3%      | 0.0% |
|       | 40-49 歲  | 217  | 19.9%      | 49.1%      | 0.0%        | 2.8% | 19.0%     | 0.0%              | 0.0%                    | 4.4%      | 4.8% |
|       | 50-59 歲  | 188  | 18.7%      | 53.9%      | 0.0%        | 0.0% | 23.4%     | 0.0%              | 0.0%                    | 4.0%      | 0.0% |
|       | 60 歲以上   | 325  | 21.9%      | 50.7%      | 0.9%        | 0.4% | 10.8%     | 1.5%              | 0.0%                    | 13.4%     | 0.4% |
| 教育程度  | 國小及以下    | 135  | 13.0%      | 51.9%      | 0.0%        | 0.0% | 14.1%     | 1.3%              | 0.0%                    | 19.4%     | 0.3% |
|       | 國初中      | 70   | 20.7%      | 65.2%      | 1.3%        | 1.9% | 4.4%      | 0.0%              | 0.0%                    | 5.3%      | 1.3% |
|       | 高中職      | 208  | 30.0%      | 43.4%      | 0.0%        | 0.0% | 16.8%     | 0.2%              | 1.2%                    | 8.5%      | 0.0% |
|       | 專科       | 141  | 9.9%       | 56.4%      | 0.0%        | 0.0% | 16.2%     | 0.0%              | 0.0%                    | 10.1%     | 7.3% |
|       | 大學以上     | 511  | 19.7%      | 44.8%      | 0.4%        | 1.2% | 23.7%     | 4.0%              | 2.8%                    | 2.0%      | 1.3% |
|       | 拒答       | 2    | 0.0%       | 50.8%      | 0.0%        | 0.0% | 12.6%     | 0.0%              | 0.0%                    | 36.6%     | 0.0% |
| 投票率   | 會        | 829  | 24.3%      | 52.9%      | 0.3%        | 0.9% | 11.3%     | 1.1%              | 2.0%                    | 5.5%      | 1.7% |
|       | 不會       | 145  | 0.8%       | 28.1%      | 0.0%        | 0.0% | 50.8%     | 7.0%              | 0.0%                    | 10.6%     | 2.9% |
|       | 無意見      | 95   | 6.9%       | 39.3%      | 0.0%        | 0.0% | 36.3%     | 4.3%              | 0.0%                    | 13.3%     | 0.0% |
| 市長滿意度 | 滿意       | 582  | 8.2%       | 68.2%      | 0.3%        | 0.2% | 12.4%     | 3.2%              | 1.3%                    | 5.0%      | 1.2% |
|       | 不滿意      | 269  | 53.7%      | 22.1%      | 0.3%        | 2.2% | 14.3%     | 0.0%              | 0.0%                    | 4.9%      | 2.5% |
|       | 無意見      | 217  | 7.8%       | 27.6%      | 0.0%        | 0.0% | 41.8%     | 2.0%              | 4.3%                    | 14.1%     | 2.3% |
| 政黨傾向  | 民進黨      | 310  | 55.6%      | 17.7%      | 0.6%        | 0.0% | 17.3%     | 0.0%              | 2.4%                    | 4.2%      | 2.2% |
|       | 國民黨      | 247  | 3.1%       | 89.7%      | 0.0%        | 0.5% | 4.7%      | 0.2%              | 0.0%                    | 1.8%      | 0.0% |
|       | 台灣民眾黨    | 99   | 0.0%       | 93.3%      | 0.0%        | 6.0% | 0.0%      | 0.0%              | 0.0%                    | 0.7%      | 0.0% |
|       | 司法改革黨    | 1    | 0.0%       | 100.0%     | 0.0%        | 0.0% | 0.0%      | 0.0%              | 0.0%                    | 0.0%      | 0.0% |
|       | 中立/不偏任何黨 | 408  | 7.0%       | 35.8%      | 0.2%        | 0.0% | 33.3%     | 5.5%              | 2.3%                    | 13.0%     | 2.9% |
|       | 拒答       | 3    | 33.5%      | 0.0%       | 0.0%        | 0.0% | 0.0%      | 0.0%              | 0.0%                    | 66.5%     | 0.0% |

註：以上數字皆經過加權處理。

表 8-2、上次(四年前)的台中市長選舉，請問您是投給哪一個人？

|             |     | 樣本數  | 蔡其昌<br>(民) | 盧秀燕<br>(國) | 陳美妃<br>(無黨) | 投廢票  | 沒有去<br>投票 | 不記得<br>是否有<br>去投票 | 無投票權<br>或戶籍不<br>在此地 | 忘記<br>投給誰 | 拒答    |
|-------------|-----|------|------------|------------|-------------|------|-----------|-------------------|---------------------|-----------|-------|
| 全           | 體   | 1068 | 19.6%      | 48.3%      | 0.3%        | 0.7% | 18.9%     | 2.1%              | 1.6%                | 6.8%      | 1.7%  |
| 行<br>政<br>區 | 中 區 | 6    | 43.4%      | 14.0%      | 0.0%        | 0.0% | 17.0%     | 0.0%              | 0.0%                | 25.6%     | 0.0%  |
|             | 東 區 | 30   | 20.8%      | 36.5%      | 3.0%        | 0.0% | 34.7%     | 0.0%              | 0.0%                | 4.9%      | 0.0%  |
|             | 南 區 | 49   | 28.7%      | 43.4%      | 0.0%        | 0.0% | 28.0%     | 0.0%              | 0.0%                | 0.0%      | 0.0%  |
|             | 西 區 | 42   | 27.1%      | 47.7%      | 0.0%        | 0.0% | 9.2%      | 0.0%              | 5.8%                | 8.0%      | 2.1%  |
|             | 北 區 | 55   | 17.4%      | 64.8%      | 0.0%        | 0.0% | 5.4%      | 0.0%              | 0.0%                | 0.0%      | 12.4% |
|             | 西屯區 | 88   | 22.8%      | 30.2%      | 0.0%        | 8.3% | 11.5%     | 14.0%             | 10.6%               | 2.5%      | 0.0%  |
|             | 南屯區 | 67   | 31.3%      | 35.5%      | 0.0%        | 0.0% | 26.4%     | 0.0%              | 0.0%                | 6.8%      | 0.0%  |
|             | 北屯區 | 117  | 8.8%       | 75.1%      | 0.0%        | 0.0% | 11.8%     | 0.0%              | 0.0%                | 4.4%      | 0.0%  |
|             | 豐原區 | 60   | 22.0%      | 63.1%      | 0.0%        | 0.0% | 9.1%      | 0.0%              | 0.0%                | 5.8%      | 0.0%  |
|             | 東勢區 | 18   | 19.0%      | 27.2%      | 0.0%        | 0.0% | 0.0%      | 45.6%             | 0.0%                | 8.2%      | 0.0%  |
|             | 大甲區 | 26   | 0.0%       | 80.0%      | 0.0%        | 0.0% | 20.0%     | 0.0%              | 0.0%                | 0.0%      | 0.0%  |
|             | 清水區 | 34   | 20.5%      | 40.9%      | 0.0%        | 0.0% | 24.0%     | 0.0%              | 0.0%                | 14.6%     | 0.0%  |
|             | 沙鹿區 | 36   | 14.6%      | 68.4%      | 0.0%        | 0.0% | 5.7%      | 0.0%              | 0.0%                | 11.3%     | 0.0%  |
|             | 梧棲區 | 25   | 6.8%       | 53.0%      | 0.0%        | 0.0% | 0.0%      | 0.0%              | 0.0%                | 23.6%     | 16.6% |
|             | 后里區 | 20   | 24.5%      | 42.9%      | 0.0%        | 0.0% | 25.2%     | 0.0%              | 0.0%                | 7.4%      | 0.0%  |
|             | 神岡區 | 24   | 20.2%      | 67.9%      | 0.0%        | 0.0% | 7.2%      | 0.0%              | 0.0%                | 4.8%      | 0.0%  |
|             | 潭子區 | 41   | 44.0%      | 50.9%      | 0.0%        | 0.0% | 0.0%      | 0.0%              | 0.0%                | 5.2%      | 0.0%  |
|             | 大雅區 | 35   | 20.0%      | 29.9%      | 0.0%        | 0.0% | 34.0%     | 2.3%              | 0.0%                | 13.8%     | 0.0%  |
|             | 新社區 | 9    | 0.0%       | 61.7%      | 0.0%        | 0.0% | 0.0%      | 0.0%              | 0.0%                | 38.3%     | 0.0%  |
|             | 石岡區 | 5    | 37.9%      | 31.1%      | 0.0%        | 0.0% | 18.9%     | 0.0%              | 0.0%                | 12.2%     | 0.0%  |
|             | 外埔區 | 12   | 67.3%      | 16.4%      | 16.4%       | 0.0% | 0.0%      | 0.0%              | 0.0%                | 0.0%      | 0.0%  |
|             | 大安區 | 7    | 0.0%       | 100.0%     | 0.0%        | 0.0% | 0.0%      | 0.0%              | 0.0%                | 0.0%      | 0.0%  |
|             | 烏日區 | 30   | 23.4%      | 38.3%      | 0.0%        | 0.0% | 0.0%      | 0.0%              | 15.9%               | 22.4%     | 0.0%  |
|             | 大肚區 | 21   | 24.3%      | 31.8%      | 0.0%        | 0.0% | 25.9%     | 0.0%              | 0.0%                | 18.1%     | 0.0%  |
|             | 龍井區 | 30   | 16.5%      | 45.3%      | 0.0%        | 0.0% | 14.8%     | 0.0%              | 0.0%                | 22.0%     | 1.5%  |
|             | 霧峰區 | 24   | 16.4%      | 24.6%      | 0.0%        | 0.0% | 59.1%     | 0.0%              | 0.0%                | 0.0%      | 0.0%  |
|             | 太平區 | 75   | 6.4%       | 56.5%      | 0.0%        | 0.0% | 32.4%     | 1.8%              | 0.0%                | 2.8%      | 0.0%  |
|             | 大里區 | 78   | 16.5%      | 24.8%      | 0.0%        | 0.0% | 50.6%     | 0.0%              | 0.0%                | 0.0%      | 8.1%  |
|             | 和平區 | 4    | 0.0%       | 50.0%      | 0.0%        | 0.0% | 0.0%      | 0.0%              | 0.0%                | 50.0%     | 0.0%  |

註：以上數字皆經過加權處理。